

Gentec INTERNATIONAL **MEDIA RELEASE**

FOR IMMEDIATE RELEASE



April 18TH, 2017

Doug Wilson, former President & COO of Sony of Canada, joins Gentec as Strategic Consultant

Gentec International is pleased to announce that Doug Wilson, former President & COO of Sony of Canada has joined Gentec as a Strategic Consultant.

“Doug’s breadth of knowledge of the Consumer Electronics industry, stellar reputation, insight and enthusiasm will be a valuable asset in assisting us to expand business opportunities in the near future”, stated Joel Seigel, President and CEO of Gentec International.

“I am pleased that I could lend my expertise in the industry to Gentec as their business philosophy to deliver industry leading products, at competitive prices while providing a high level of customer service, fits in well with my long term vision”, stated Doug Wilson.

For any additional information, please contact Doug Wilson directly at dwilson@gentec-intl.com or Max Payne, Director of Marketing & Communications, at 905-513-7733 or email media@gentec-intl.com.

About Gentec International

Founded in 1990, Gentec International is Canada’s leading consumer accessory products company, recognized as one of Canada’s Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, National Geographic, Lastolite, Phottix, Roots, Gary Fong, Black Rapid, iQ, Energizer, Energy, iShieldz, Ultralink, Bell’O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailers coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none.

Learn more – visit www.gentec-intl.com, on Twitter: [@gentecintl](https://twitter.com/gentecintl), on Facebook: <http://fb.com/GentecInternational>, on Google+: <http://plus.google.com/+Gentec>



90 Royal Crest Court, Markham, Ontario, Canada L3R 9X6

T 905-513-7733

E media@gentec-intl.com

i info@gentec-intl.com

W www.gentec-intl.com