



August 1<sup>ST</sup>, 2017

## Gentec Welcomes Paul Bélair as Quebec Regional Sales Manager - Electronics, 12V and Audio

Gentec International is pleased to welcome Paul Bélair as the Regional Sales Manager in Quebec for the Electronics, 12 Volt and Audio divisions.

“We are happy to have Paul Belair join our team in his new role. This newly created position is a strong commitment to have local support for Quebec-based Gentec customers going forward,” stated Joel Seigel, President and CEO of Gentec International.

Mr. Bélair brings over 25 years of experience in the consumer electronics industry to Gentec. He has spent the past 16 years representing some of the largest names in the industry, including Alpine, Shure, Nest, Monster and many more. Paul will also work closely with Sherpa Group as they will continue as the Gentec regional distributor and representatives for the Pro-Ject brand.

For more information, please contact Dick Tuerlings, Managing Director of the Audio Division at Gentec International at 905-513-7733 or email [dtuerlings@gentec-intl.com](mailto:dtuerlings@gentec-intl.com).

### About Gentec International

Founded in 1990, Gentec International is Canada’s leading consumer accessory products company, recognized as one of Canada’s Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, National Geographic, Lastolite, Phottix, Roots, Gary Fong, Black Rapid, iQ, Energizer, Energy, iShieldz, Ultralink, Bell’O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailers coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none. **Learn more – visit [www.gentec-intl.com](http://www.gentec-intl.com)**