



February 9<sup>TH</sup>, 2018

## Alpine Electronics Warranty improves to Three Years across Canada for In-Dash Systems

Gentec International, the exclusive distributor of Alpine Electronics products in Canada, is pleased to announce an extension to the existing warranty on all head units, audio-video, audio-video-navigation and Alpine Restyle systems. Effective February 9th, 2018, a product that is both purchased and installed by an authorized Alpine Electronics dealer within Canada will receive a three-year parts and labour warranty, an increase from the previous one-year Canadian warranty. Alpine amplifiers have also received a significant warranty extension, now offering two years of coverage for parts and labour.

“Our ability to extend the warranty on Alpine Electronics products within Canada represents our strong belief in the quality of Alpine’s product lineup. We hope this will provide Canadian consumers an added incentive to shop Canadian and support Alpine dealers and independent mobile audio installers across the country,” stated Eddie Bozo, Managing Director of Mobile Electronics at Gentec International.

For more information about Alpine products in Canada, please visit [www.alpine-canada.com](http://www.alpine-canada.com) and for any questions pertaining to the new warranty, please contact Nima Jalilvand: [njalilvand@gentec-intl.com](mailto:njalilvand@gentec-intl.com).

### About Gentec International

Founded in 1990, Gentec International is Canada’s leading consumer accessory products company, recognized as one of Canada’s Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, National Geographic, Lastolite, Phottix, Roots, Gary Fong, Black Rapid, iQ, Energizer, Energy, iShieldz, Ultralink, Bell’O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailers coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none. **Learn more – visit [www.gentec-intl.com](http://www.gentec-intl.com)**