



February 26<sup>TH</sup>, 2019

## SIGMA introduces MC-21 Mount Converter for L-Mount camera systems

SIGMA Canada is pleased to announce the development of the new MC-21 Mount Converter. SIGMA Mount Converter MC-21 allows SIGMA SA mount and SIGMA's CANON EF mount interchangeable lens owners to use their lens investment on L-Mount camera bodies. The converter allows more freedom of choice for L-Mount cameras from SIGMA, Leica Camera and Panasonic, enhancing the extensibility of the L-Mount system.

Pricing and availability for the new MC-21 Mount Converter has not yet been announced. For further details, please contact Max Payne, Director of Marketing & Digital Strategy, at 905-513-7733 or email [media@gentec-intl.com](mailto:media@gentec-intl.com).

### **Effective use of lens investment**

Attaching the MC-21 to your collection of SIGMA SA mount and SIGMA's CANON EF mount compatible lenses<sup>1</sup> allows them to be used as L-Mount system lenses, promoting the effective use of valuable lenses already owned.

<sup>1</sup> See the list of compatible lenses below.

### **Fast and accurate auto focus**

High precision AF photography in AF-S mode is achieved.

\* Not compatible with AF-C mode.

### **Simple interface**

Whether the mounted lens is compatible or not is instantly visible from the color and the on/off of the MC-21's built-in LED. The LED also notifies the user when a lens firmware update is available.

### **Lens data is pre-loaded**

Running the data pre-loaded in the MC-21 for each lens by the special control program, autofocus and aperture control have been optimized. Regarding lenses to be released in the future, data for operating these lenses via the MC-21 will be stored in the lens. It means no firmware updates of the MC-21 will be required to use those new lenses. In addition, the MC-21 also supports correction functions of camera such as peripheral illumination, chromatic aberration of magnification, and distortion.

### **29 interchangeable lenses available to be used for L-Mount cameras**

The MC-21 increases the number of interchangeable lenses manufactured by SIGMA that can be used with the L-Mount system by 29 lenses. Compatible with the autocrop function, mounting APS-C size image circle DC lenses to a camera body equipped with a 35mm full size sensor still allows immediate use for shooting.

Sensor Size	Product
35mm full frame	12-24mm F4 DG HSM   Art
	14-24mm F2.8 DG HSM   Art
	24-35mm F2 DG HSM   Art
	24-70mm F2.8 DG OS HSM   Art
	24-105mm F4 DG OS HSM   Art
	60-600mm F4.5-6.3 DG OS HSM   Sports
	70-200mm F2.8 DG OS HSM   Sports
	100-400mm F5-6.3 DG OS HSM   Contemporary
	120-300mm F2.8 DG OS HSM   Sports
	150-600mm F5-6.3 DG OS HSM   Sports
	150-600mm F5-6.3 DG OS HSM   Contemporary
	14mm F1.8 DG HSM   Art*
	20mm F1.4 DG HSM   Art*
	24mm F1.4 DG HSM   Art*
	28mm F1.4 DG HSM   Art*
	35mm F1.4 DG HSM   Art*
	40mm F1.4 DG HSM   Art*
	50mm F1.4 DG HSM   Art*
	70mm F2.8 DG MACRO   Art*
	85mm F1.4 DG HSM   Art*
105mm F1.4 DG HSM   Art*	
135mm F1.8 DG HSM   Art*	
500mm F4 DG OS HSM   Sports	
APS-C	17-70mm F2.8-4 DC MACRO OS HSM   Contemporary
	18-35mm F1.8 DC HSM   Art
	18-200mm F3.5-6.3 DC MACRO OS HSM   Contemporary
	18-300mm F3.5-6.3 DC MACRO OS HSM   Contemporary
	50-100mm F1.8 DC HSM   Art
	30mm F1.4 DC HSM   Art

\* The MC-21 is not necessary for native L-Mount lenses.

• Cannot be used in combination with teleconverter.

• Operations using other non-compatible lenses are not guaranteed.

## Other features

- Comes with a tripod socket

Equipped with a socket for attaching the tripod\*. Lenses not equipped with a tripod socket can be used by mounting the tripod to the MC-21.

\* The tool supplied makes attaching/detaching possible.

- The inside surface of the barrel is covered with flocking to eliminate internal reflections.

To prevent a reduction in lens performance due to internal reflections, the inside surface of the barrel is covered with flocking.

- Inclusion in Exif data

Information such as lens type, focal length, F number, and other tags are embedded as Exif data in each image file.



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### **About Sigma Corporation**

Since 1961, Sigma has worked toward its goal of developing photographic technologies that push the envelope, empower photographers, and produce unparalleled imagery. Sigma has honoured this commitment by maintaining control of its design, research and development, and manufacturing processes in its Aizu factory. The family-owned company is the largest independent SLR lens manufacturer in the world, producing more than 45 lenses that are compatible with cameras from most leading manufacturers. The company is headquartered in Japan, with offices strategically located throughout Europe, Asia, and North America. **For more information, visit [www.SigmaCanada.ca](http://www.SigmaCanada.ca), on Facebook: [fb.com/SigmaCanada](https://www.facebook.com/SigmaCanada), on Instagram: [@SigmaCanada](https://www.instagram.com/SigmaCanada).**

### **About Gentec International**

Founded in 1990, Gentec International is Canada's leading consumer accessory products company, recognized as one of Canada's Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, Lowepro, Joby, iQ, Energizer, Energy, iShieldz, Ultralink, Bell'O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailers coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none.

**Learn more – visit [www.gentec-intl.com](http://www.gentec-intl.com)**



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