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# Gentec International expands its strategic distribution alliance with The Klipsch Group, that now will include Onkyo and Pioneer products, exclusively for the Canadian market.

Gentec International is pleased to announce that it will be expanding its strategic distribution alliance with The Klipsch Group, that now will encompass Onkyo and Pioneer products exclusively for the Canadian market.

The Klipsch Group recently announced a long-term distribution agreement with Onkyo Corporation to distribute Onkyo and Pioneer products throughout the Americas. This distribution will run through the newly created subsidiary of the Klipsch Group, 11 Trading Company LLC and in Canada through Klipsch's long-term exclusive distribution partner, Gentec International.

Paul Jacobs, President and CEO of Klipsch, stated "With this new alliance, we become a truly innovative and complete audio solutions provider in consumer technology and also better equipped to address the consumer demand for state-of-the-art AV solutions. We are pleased to expand our distribution relationship in Canada with Gentec International to leverage their strengths and work closely with our Onkyo team to further enhance the consumers audio experience."

"We are most excited to expand our Audio product offerings to our Canadian retail partners that will now include Onkyo and Pioneer along with Klipsch, Project, Ultralink and Sony. This gives us the breadth of product to provide a complete audio solution to our customers" stated Joel Seigel, President and CEO of Gentec International.

For further information please contact Dick Tuerlings, Managing Director of Gentec's Audio Division at [dtuerlings@gentec-intl.com](mailto:dtuerlings@gentec-intl.com) or Gerry Zegarra, Sales Manager of Gentec's Audio Division at [gzegarra@gentec-intl.com](mailto:gzegarra@gentec-intl.com)

## About Klipsch Audio

In 1946 Paul W. Klipsch, inventor, acoustics pioneer and maverick, founded Klipsch Audio with the sole purpose of bringing the power, detail, and emotion of the live music experience into his living room. Through the use of highly efficient speaker designs, handcrafted cabinetry, and a thirst for real engineering breakthroughs – Klipsch, the great American loudspeaker company, was born in Hope, AR. Today, our diverse range of quality audio products includes speakers and headphones for almost any consumer and professional application – including cinema, whole-house, wireless, home theater, and portable offerings. Honoring our founder's legacy, Klipsch continues to be the legendary high-performance brand of choice for audiophiles and aficionados around the world. We are the Keepers of the Sound®. Klipsch® and Keepers of the Sound® are registered trademarks of Klipsch Group, Inc., registered in the U.S. and other countries. Klipsch Group, Inc. is a VOXX International Company (NASDAQ: VOXX).

## About Onkyo Corporation

Since 1946 Onkyo has been passionately committed to developing audio products that deliver uncommon performance, quality, and value. Bundling proprietary technologies and innovations with other sound-enhancing exclusives, Onkyo continues to create award-winning products that are lauded by industry-leading audio publications. The company's philosophy is to deliver products and services that are superbly designed and built to a consistently outstanding standard of excellence. Today, Onkyo is at the forefront of the home theater and digital revolutions. For more information, visit [www.onkyo.com](http://www.onkyo.com)

## About Pioneer Corporation

Pioneer was founded in 1938 in Tokyo, Japan by Nozomu Matsumoto - a man with a passion for music that he hoped to share with the world through high quality audio speakers. That passion began with a small operation to repair and manufacture speakers in Matsumoto's garage. It has since grown to international stature as a manufacturer of audio and video products for use at home, in the car and in business environments. The element that has not changed in nearly 70 years is the passion for audio and video products that Pioneer hopes to share with the world. For more information, visit [www.pioneerelectronics.ca](http://www.pioneerelectronics.ca)

## About Gentec International

Founded in 1990, Gentec International is Canada's leading consumer accessory products company, recognized as one of Canada's Best Managed Companies, supplying Imaging, Home Theatre, Personal Electronics, Sports Optics, Wireless Telecom, and Mobile Electronics products to the Canadian retail marketplace. Gentec offers a variety of prominent brands, including Sigma, Optex, SanDisk, Manfrotto, Gitzo, Lowepro, Joby, iQ, Energizer, Energy, iShieldz, Ultralink, Bell'O, Klipsch, Pro-Ject Audio, Midland, Zeiss, Metra and Alpine. Gentec operates out of a high-cube, state-of-the-art, fully computerized 100,000-square-foot warehouse and distribution centre that offers efficient, seamless service to our customers. With over 90 employees, Gentec covers the needs of its retailer's coast to coast using the latest technology systems, streamlined efficiencies, and customer service that is second to none. Learn more – visit [www.gentec-intl.com](http://www.gentec-intl.com)